OLDER trainees can prove that aging populations need not be diseased populations.

BY LON KILGORE
I’m older than 86 percent of the Earth’s population. I’m an aging academic. I’m an aging parent. I’m an aging worker. I’m an aging trainee. And I am part of one of the largest segments of our population: 33 percent of us are over 50 years of age.

If you look at any textbook within exercise academia, you will generally find aged individuals, older individuals and geriatric populations—basically people like me—listed as a “special population.”

I do not require kid-glove treatment because of my age. I will not break in response to progressive training because of my age. I am not magically disabled simply because of my age. I am not special.

So what do people really mean when they refer to older individuals as a “special population”?

An Incorrect Association

The term “special population” is a catch-all used by academic exercise organizations to describe diseased populations that require modifications to their training, and, strangely, healthy populations that might or might not require modifications to their training other than simple scaling.

According to the National Strength and Conditioning Association, those groups most commonly assigned the special-population moniker are those that have:

- Cardiovascular disease
- Pulmonary disease
- Metabolic disease
- Immunological disease
- Musculoskeletal disease
- Neuromuscular disease
- Cancer
- Psychological/behavioral disorder

The list also includes three other groups:

- Those who are pregnant
- Children and adolescents
- Older adults

Neither pregnancy nor adolescence is a disease, and these categorizations are clearly not appropriate.

Pregnancy is a healthy biological function, although it does require some modifications in exercise practice. And although W.C. Fields might have considered children a disease, kids are anabolic little beasts who require progression and exposure to broad exercise demands. Being a kid is not a disease.
That choice to become less and less fit over time sets up the opportunity for hypokinetic diseases to gain a foothold and become statistically correlated with old age. Hypokinetic diseases are those that are associated with the lack of habitual physical activity or exercise in one’s lifestyle.

If you choose to become inactive with age, you choose to make yourself more vulnerable to disease and to be lumped into the “special” diseased group. But in reality it is the presence of disease that makes such individuals special, not age.

If you actually think about it, older couch potatoes are not special in any sense of the word. Instead, they are becoming a part of the diseased majority, the nearly two-thirds of the population who do not exercise.

The presence of hypokinetic diseases in older populations is profound. When we look at the diseases on the previous list, the frequency of occurrence in most instances appears to be linked to aging but is more strongly linked to inactivity.

When we look at the incidence of cardiovascular disease by age group, younger adult to older adult, we see a step-wise increase in the diagnosis of the disease (1). We see a very similar situation with the frequency of diagnosed pulmonary disease over the later lifespan. Further, we see an increase in the occurrence of overlapping pulmonary diseases. At age 40, about 20 percent of those with asthma will also have obstructive pulmonary disease. By age 70 that number rises to about 67 percent (2). We see similar frequency increases in metabolic disease (3), immunological disease (4), musculoskeletal disease (5), neuromuscular disease (6,7), cancer (8) and psychological disorders (9).

And this is not new knowledge. As early as 1922, the relationship between physical inactivity and certain types of diseases—those special-population diseases listed above—had been noted (10,11). The term “hypokinetic diseases,” coined in 1954, was the subject of a 1961 textbook that described diseases and conditions that had a statistical association with lack of exercise or lack of other physical activity (12). The original 1954 list of hypokinetic diseases included heart disease, obesity, diabetes, arthritis, joint problems, depression, mental disorders, back pain and some cancers.
Getting Old, Getting Sick

When we look at how many people are completely sedentary—physically inactive—we see a nearly geometric increase in the number of people over 40 who are absolutely physically inactive. This increase very nearly mirrors the increase in the frequency of hypokinetic diseases. And this is the important part: As physical activity decreases, the frequency of hypokinetic diseases increases (compare Figure 1 and Figure 2).

So we have a question: Is age directly linked to increased frequency and intensity is generally derived from self-report, a low-reliability method of determining biological relationships. This means a lot of guesswork is employed when it comes to the absolute effects of exercise on aging.

Over the past century, many government initiatives have attempted to improve the fitness of the U.S. population and populations in other countries, but they have all been abysmal failures if you review current statistics on the outcomes for exercise, physical activity, obesity and hypokinetic diseases. Things have gotten worse, not better. This is generally because all the efforts focus on the lowest amount of physical activity needed to avoid disease rather than addressing the need for fitness to accomplish the desired improvements in function and health.

You—the master of your own destiny—need to do what the government couldn’t. Take control of your and your trainees’ fitness in order to improve life functions and quality of life and stave off the development of hypokinetic diseases.

We aren’t destined for hypokinetic diseases just because we get old.

Given that fitness seems to prevent and in many instances cause a regression in disease processes, it would be very tempting to say that exercise acts as a proxy for medical interventions and then say “exercise is medicine.” Lots of other people and organizations do this, but they are simply fooling themselves and the public.

Creating fitness is not the same as prescribing a dose of penicillin. Creating fitness is its own end. It is, as CrossFit Founder and CEO Greg Glassman terms it, “non-medical health care.” We don’t need a medical or clinical degree to deliver fitness and its preventive benefits. We only need to be able to create fitness and deliver it effectively and reliably to those who need it most. That is actually everyone who does not exercise currently. But considering the previous discussion, and with reference to Figure 1, we should strongly consider ways to keep people 50 and older coming to the gym, training at home or in some way exercising regularly.

A Head-Start Program for Adults

Some bright spots exist. Although some drop out of regular training as they age, physical function and the occurrence of hypokinetic diseases in later life is affected by the actions of our younger selves. Being fit at younger ages provides an advantage in later life by establishing a base resistance to disease processes. If we are fit in adulthood, experimental data suggests we are less likely to become diabetic as we age (14). This effect can become even more powerful if combined with appropriate nutritional habits.

Other research is suggestive that fitness gained in adulthood can delay the onset of age-related increases in blood pressure by about a decade (15). Hypertension is one of the important risk factors associated with developing cardiovascular disease, and it affects a large segment of society. Delaying or eliminating the onset of hypertension is valuable, and spending time in the gym training during younger adulthood seems to be an easy way to do this.

If being previously fit delays the onset of later-life hypokinetic disease, gym time in the younger years is a boon for everyone. If pre-conditioning extends the lifespan by a decade, then we can potentially cut the number of 50- and 60-year-olds who are experiencing the onset of hypokinetic diseases significantly, an effect that might decrease the severity of disease in the over-70s.
A less obvious point is that it’s never too late for anyone, regard- less of exercise history, to start a journey toward fitness.

**Playing Catch-Up**

It is never too late to get up off the couch and start training to im- prove strength, endurance and mobility. Although each of these elements of fitness is quite easily developed by CrossFit training, any system of exercise can be used as long as it is progressive and improves fitness in some aspect.

Being stronger is associated with longevity (20). Higher en- durance is associated with longevity (21). Mobility is associat- ed with longevity (22). Although the available research cannot prove causality here, the weight of the correlations provides us with a good sense of direction in how we should approach exer- cise and aging.

Get your aging self to the gym with grandpa and grandma and mom and dad— that’s the approach.

When an older adult starts training, the results can be spectac- ular. Strength levels can increase by 23 percent in as little as 12 weeks even in those up to 92 years of age (23). Endurance levels can increase by 16 percent in as little as four months (24). Mobility can improve, too, with a significant 62 percent reduction in falls seen after a year of training (25). And when we bundle those outcomes together, we find that not only are phys- ical function and quality of life improved, but creating fitness in older adults also cuts the risk of disease and death significantly.

Simply put, the concept that older trainees cannot adapt to train- ing has no merit. Similarly flawed are recommendations that older trainees aspire to only the lowest levels of physical activity— the bare minimums. If higher fitness is related to lower disease and death rates, then we should use methods that create those levels of fitness.

**A Different Kind of Special**

If you don’t want to be part of a “special population,” don’t sit on your butt. Get to the gym.

I refuse to be that kind of special. And I want the exercise indus- try to stop using that term to describe older adults just because of an erroneously assumed relationship between aging and dis- ease. We need to stop the automatic treatment of the aging as feeble and infirm, and we need to end to the widespread creation of physical-activity programs that do nothing to delay or stop fitness decay. We need to stop the automatic treatment of the aging as an erroneously assumed relationship between aging and dis- ease. We need to end to the widespread creation of physical-activity programs that do nothing to delay or stop fitness decay.


**About the Author:** Lon Kilgore earned a Ph.D. from the Department of Anatomy and Physiology at Kansas State Uni- versity’s College of Veterinary Medicine. He has spent time in weightlifting to the national level since 1972 and coached his first athletes from a garage gym to national-championship event met- als in 1974. He has also coached in powerlifting, the first CrossFit Total event, wrestling and rowing. He has worked in the trenches, as a qualified national-level coach or scientific consul- tant, with athletes from rank novices to the Olympic elite, as a small business owner, and as a consultant to fitness businesses. He was co-developer of the Basic Barbell Training and Exercise Science specialty seminars for CrossFit (mid-2000s) and was an all-level certifying instructor for USA Weightlifting for more than a decade. He is a decorated military veteran (sergeant, U.S. Army). His illustration, authorship and co-authorship ef- forts include several best-selling books and works in numerous research journals. After a 20-year professorial career in higher academia, he currently delivers vocational-education courses (some for free) through the Kilgore Academy, provides online commentary and analysis of exercise-science papers, and works as a writer and illustrator.