



# BREHND THE BEASTS



**B**arbells don't load themselves, and bloody hands don't heal on their own.

While all eyes are focused on the athletes vying to be crowned CrossFit Games champion, an army of staff and volunteers works behind the scenes. Beneath the StubHub Center and at regional events around the world, they're moving gear, loading barbells, tabulating scores, updating websites, putting equipment together or taking it apart. Others are putting athletes back together in the medical room or caring for them in warm-up and recovery areas.

Media teams bring the stories and images to the world, and judges spend countless hours watching hips, knees and shoulders while counting reps with laser focus. Marshalls usher the athletes to the floor, and ushers assist fans who have come to cheer on their favorites. Many members of the crew have job descriptions that simply read, "Show up and do whatever needs to be done," and they arrive with a can-do attitude and a desire to make the event better.

Overall, there's more work than Rich Froning could do in a lifetime, and CrossFit Inc. unites with the global community to get it done.

These invaluable people all fade into the background as thousands leap to their feet to cheer on Froning, Fraser, Leblanc-Bazinet and Thorisdottir. But they're always there.

The Games rely on these staff members and volunteers who dedicate themselves to the success of the competition, from the first day of the Open to the last day of the Games. They want not to sit in the stands but to labor just outside the limelight, to build the pyramid the Fittest on Earth will climb.

Those who support the sport they love are a throwback to the early years of the Games, when a group of friends essentially got together to work out and see who was fittest on a dusty ranch in Aromas, California.

The growth of the Games is a direct result of the vision and efforts of those who sweated in the sun at The Ranch and ensured a fledgling sport had all the momentum it needed to become a global phenomenon. And the continued growth of the Games will be a result of the work of the staff and volunteers who support events from the West Coast of California to Wollongong, Australia.

To those who answered the call in the past, and to those who hear it in 2015, thank you.

**LET THE GAMES BEGIN.**

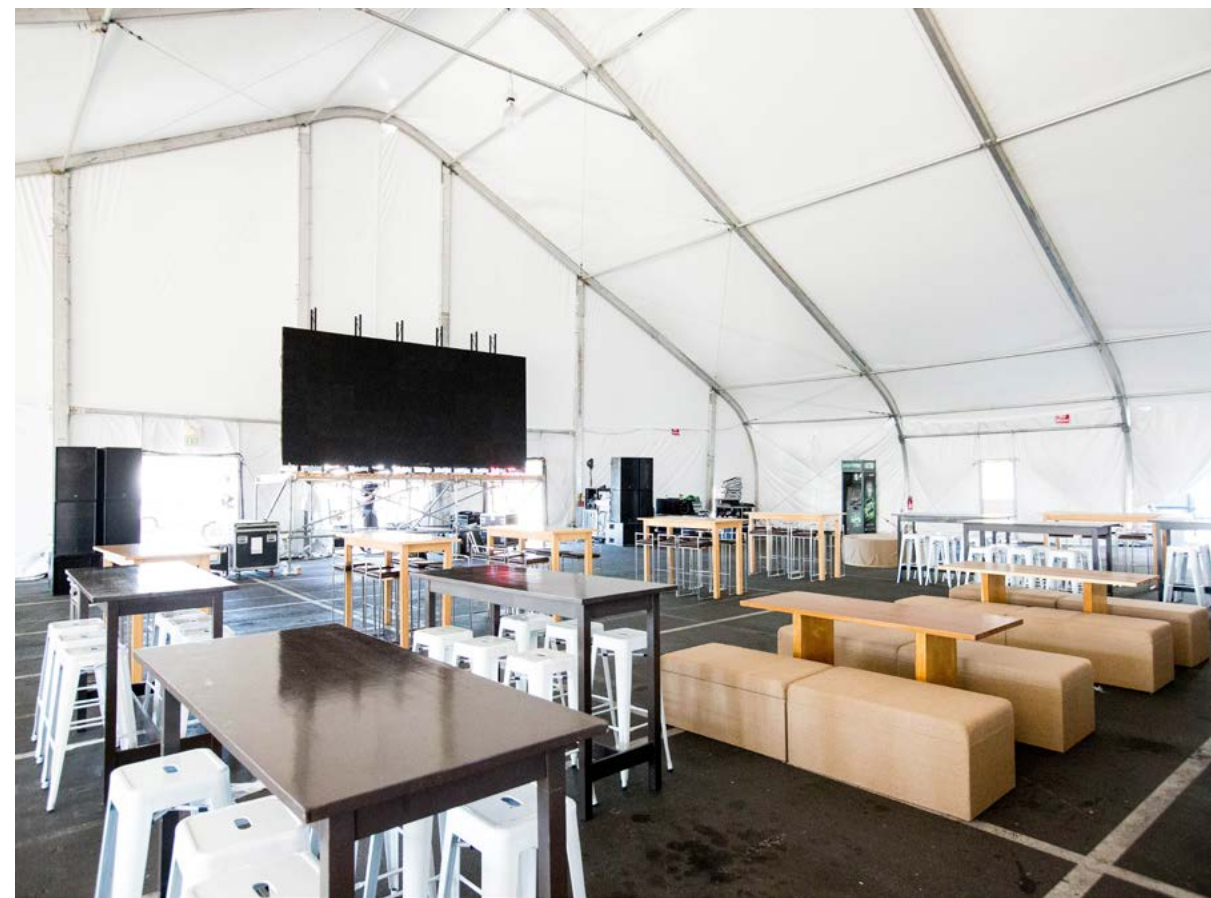




# ***50-100 PEOPLE WORKING ON EQUIPMENT SET-UP AROUND THE CLOCK***













***242 FOOT LONG MEGA RIG  
MADE OF 30K POUNDS OF STEEL***



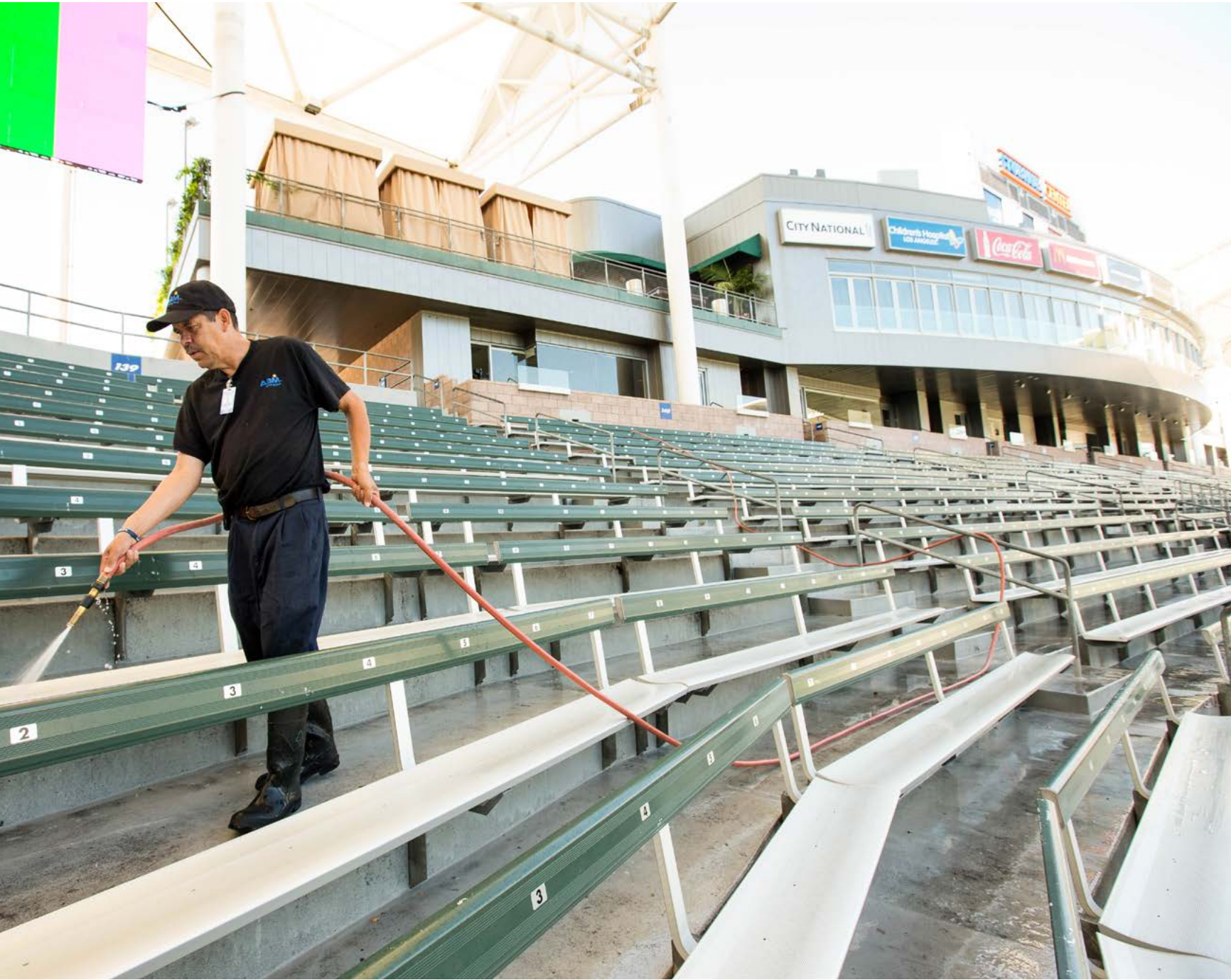


***19 JUMBOTRON LED DISPLAYS ONSITE,***

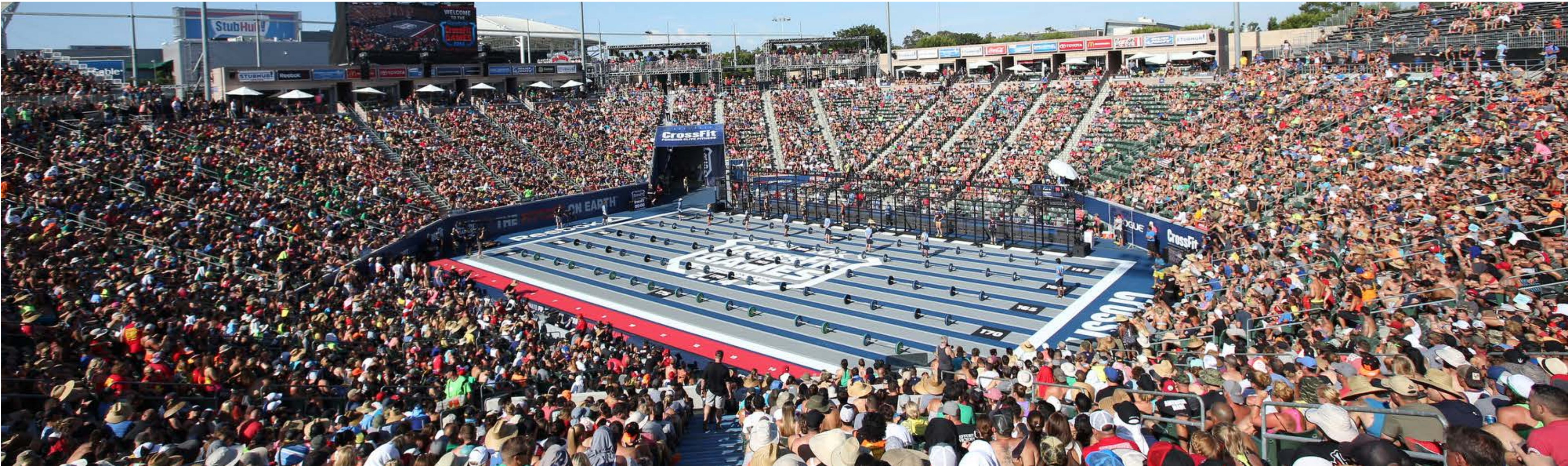


***ASSEMBLED FROM OVER 27 MILLION LEDS***





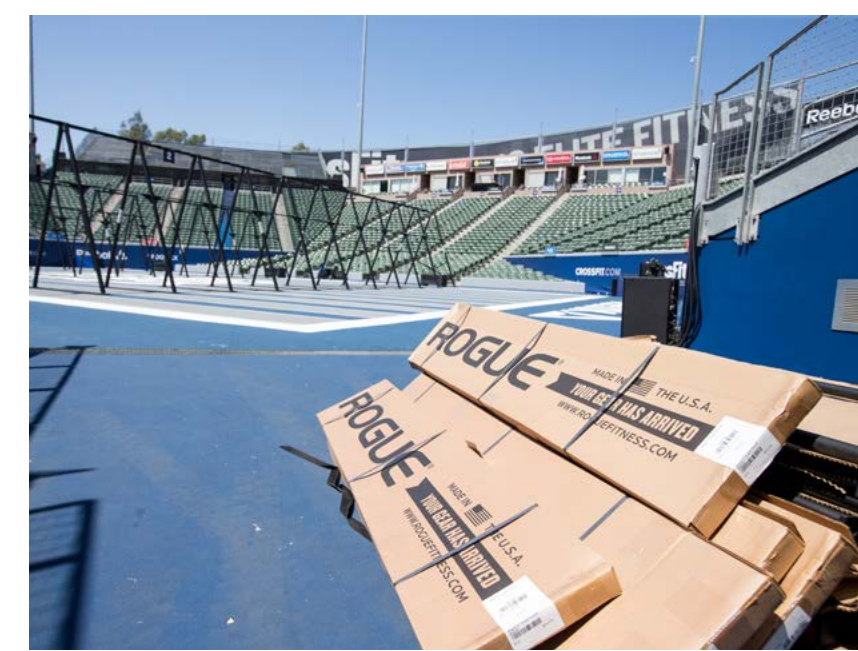












***1.5 MILLION POUNDS OF GEAR***







# 1,000 BARBELLS ONSITE







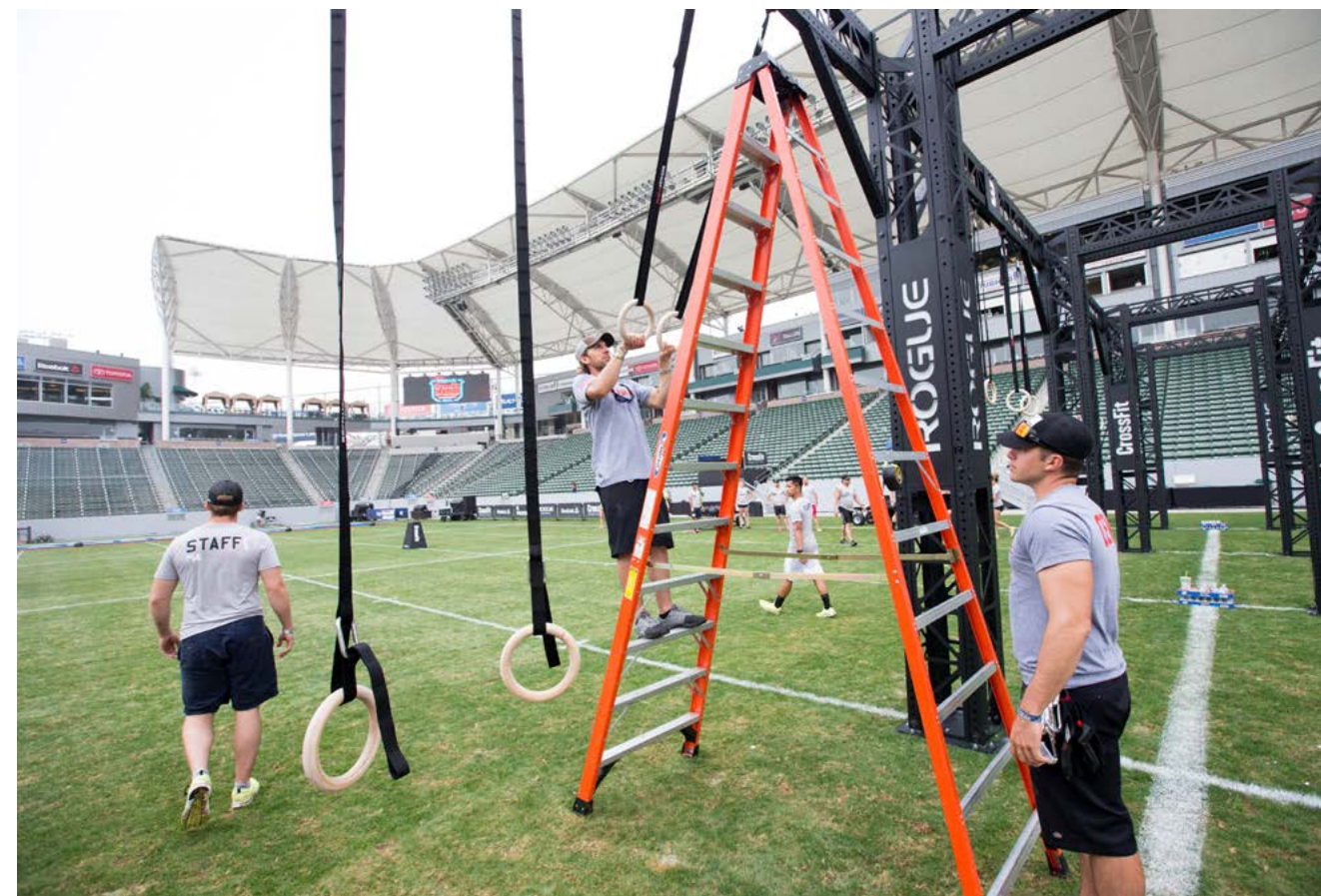
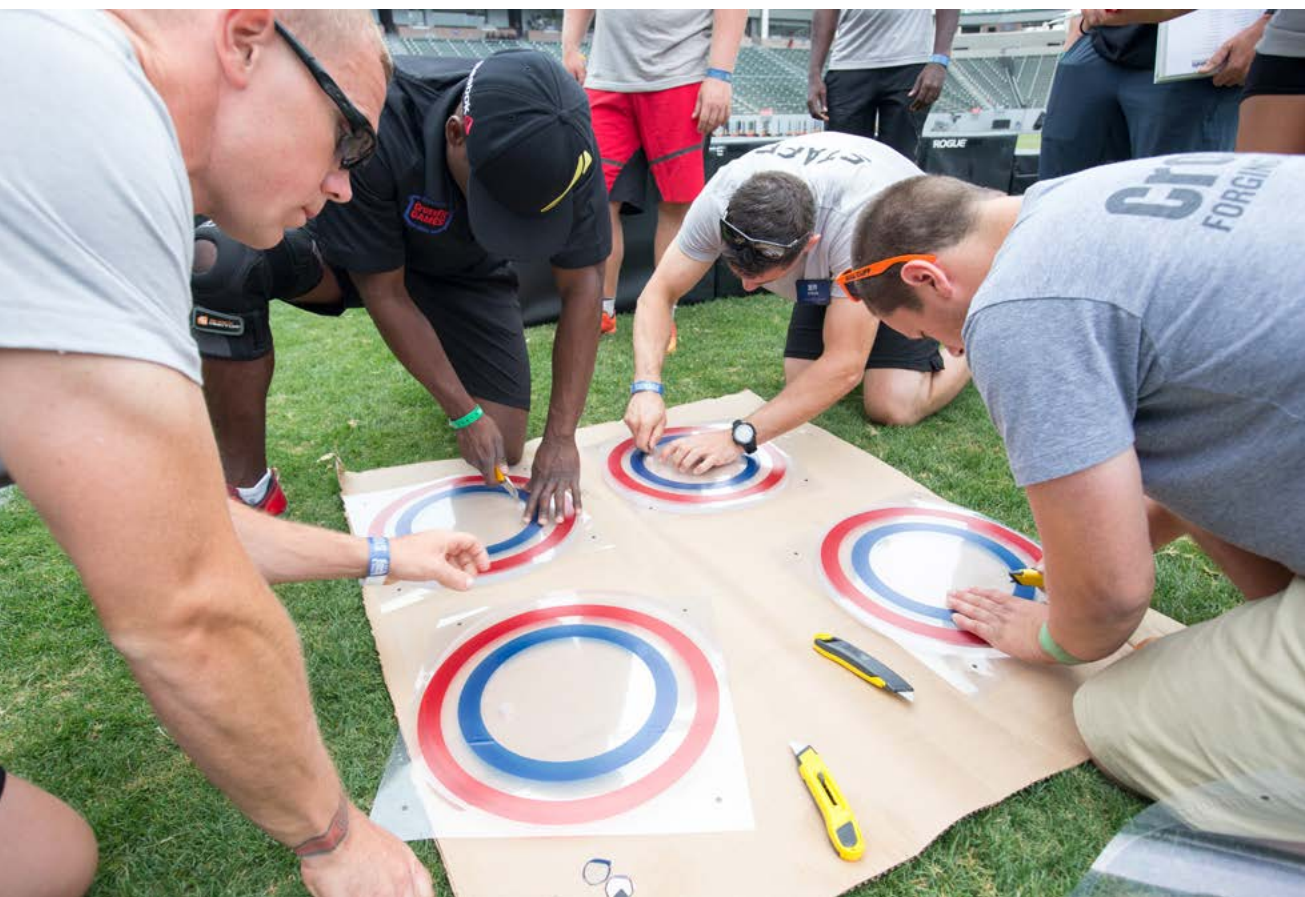




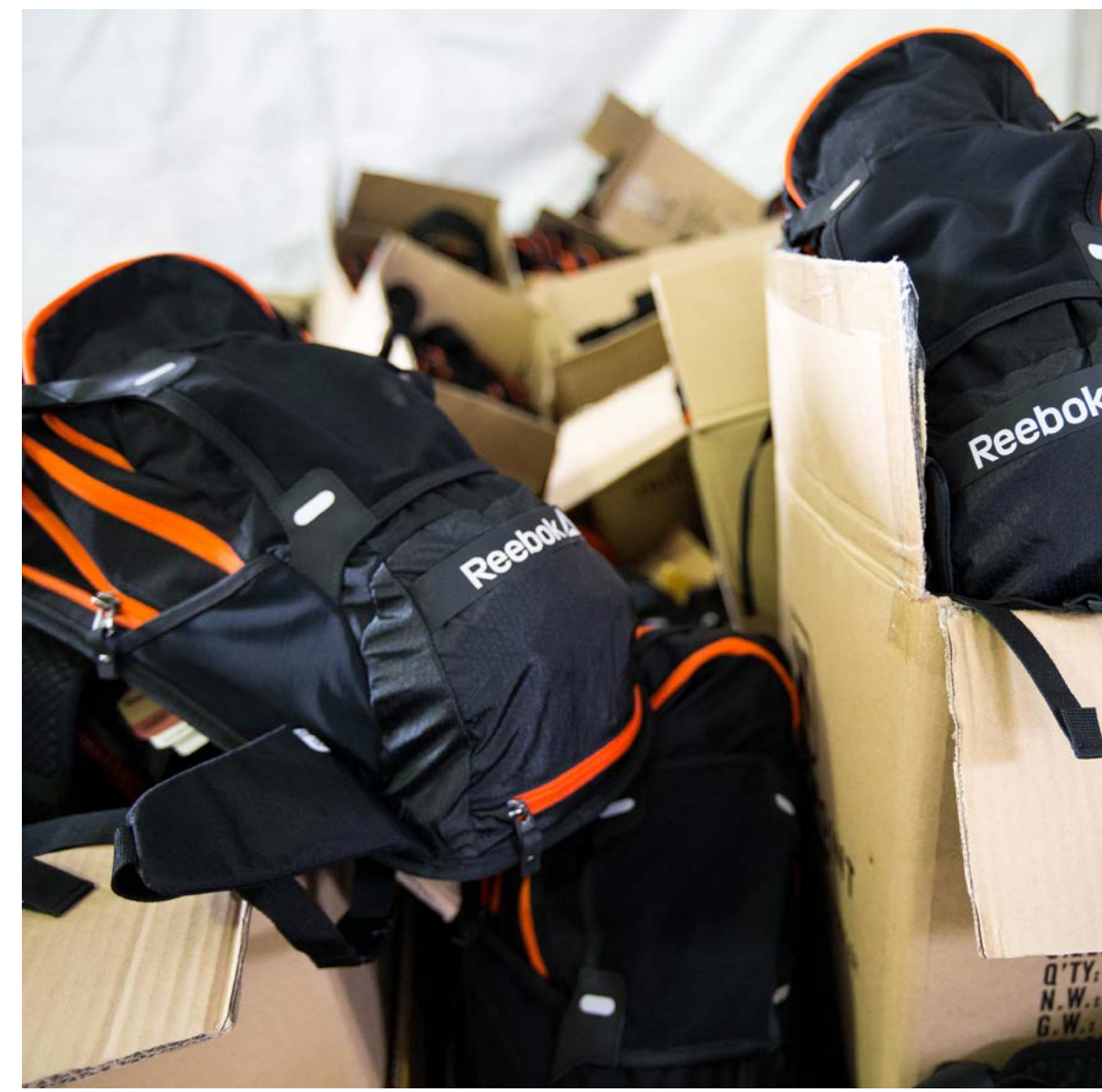












***788 VOLUNTEERS***













# **ATHLETE ARRIVAL**







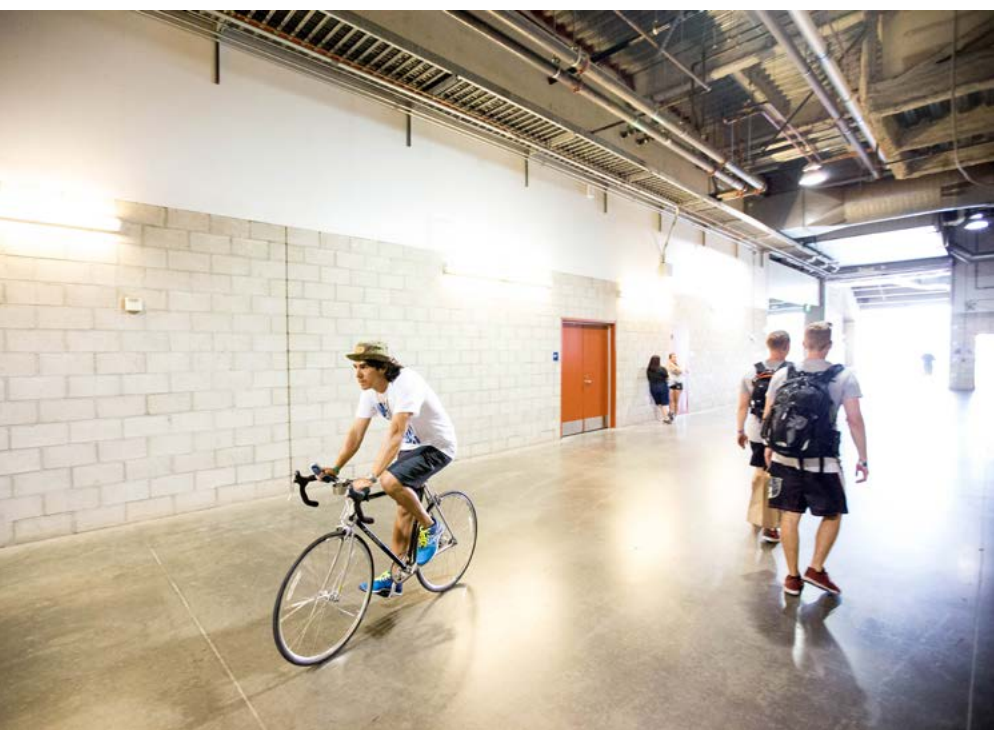








“ CLOSE TO 1,000 PEOPLE ON SCENE MAKE THIS EVENT POSSIBLE. THEY SACRIFICE TIME AWAY FROM FAMILY AND WORK TO COME TOGETHER AND PUT ON THE PREMIER TEST OF FITNESS IN THE WORLD. THE CROSSFIT COMMUNITY COMES TOGETHER TO MAKE THAT HAPPEN ...

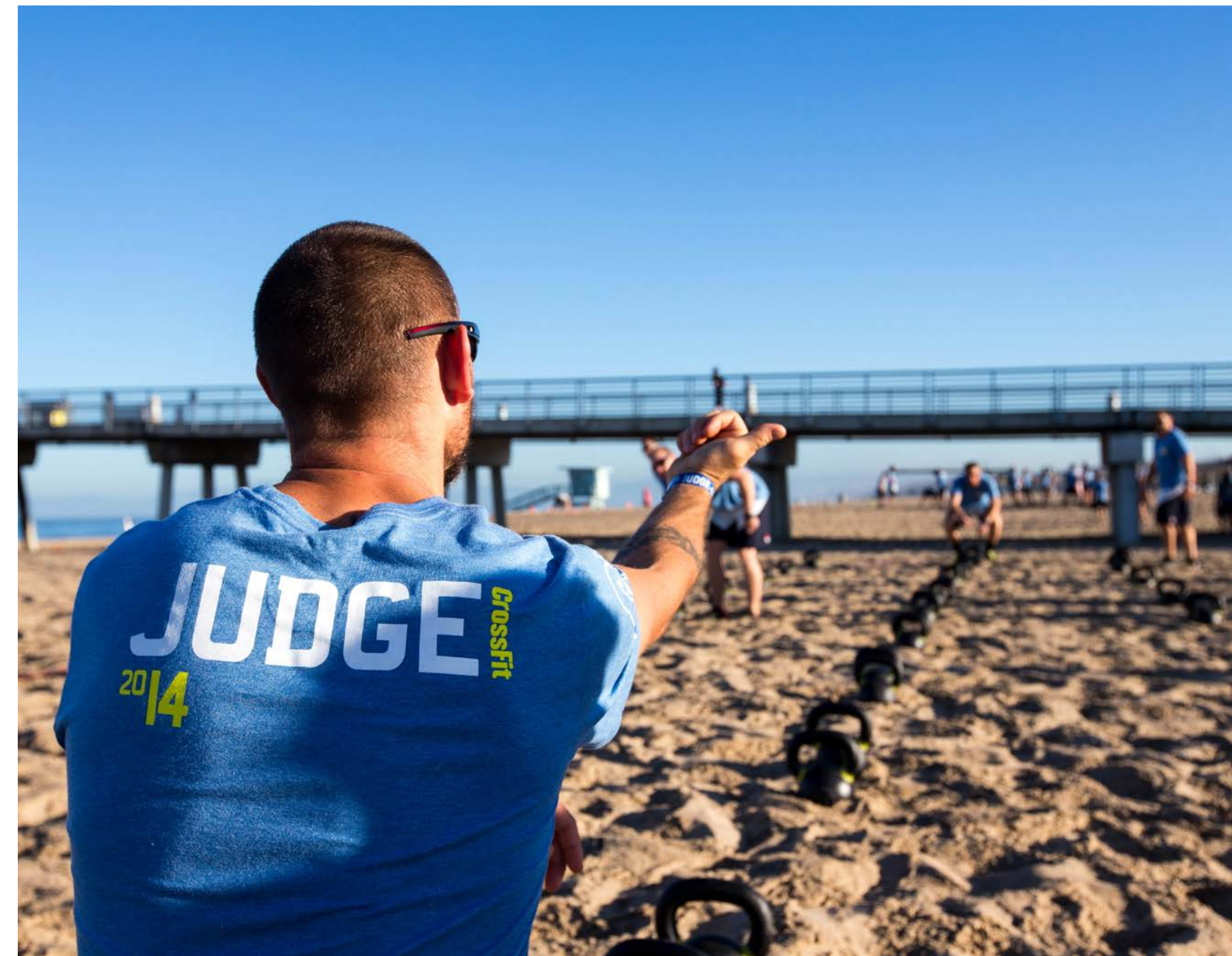


**THE CROSSFIT GAMES IS THE PRODUCT OF THE CROSSFIT COMMUNITY.**

—DAVE CASTRO



# ***129 TOTAL JUDGES***















***29,720 MAN HOURS WORKED  
OVER THE COURSE OF GAMES WEEK***











# ***THROUGH THE LENS***







Reebok  
**CrossFit  
GAMES**  
2014

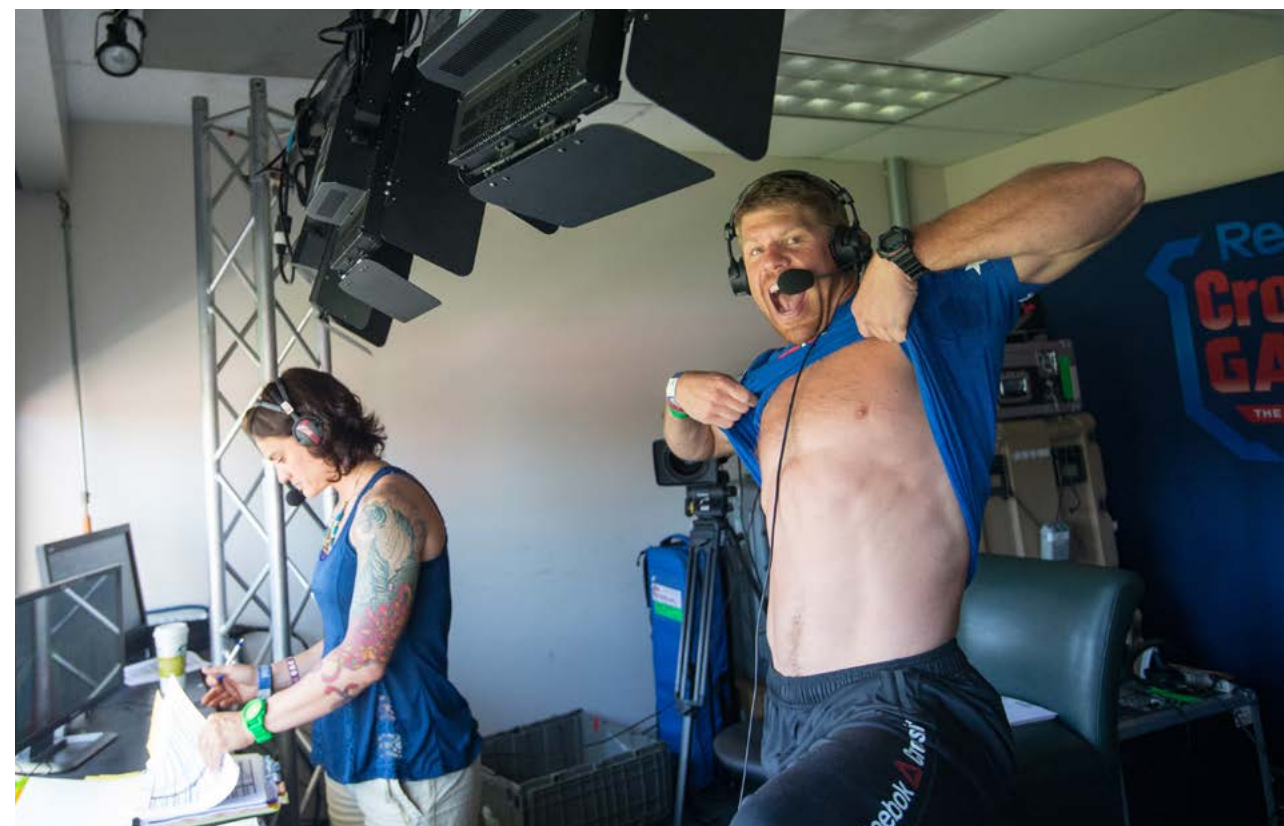
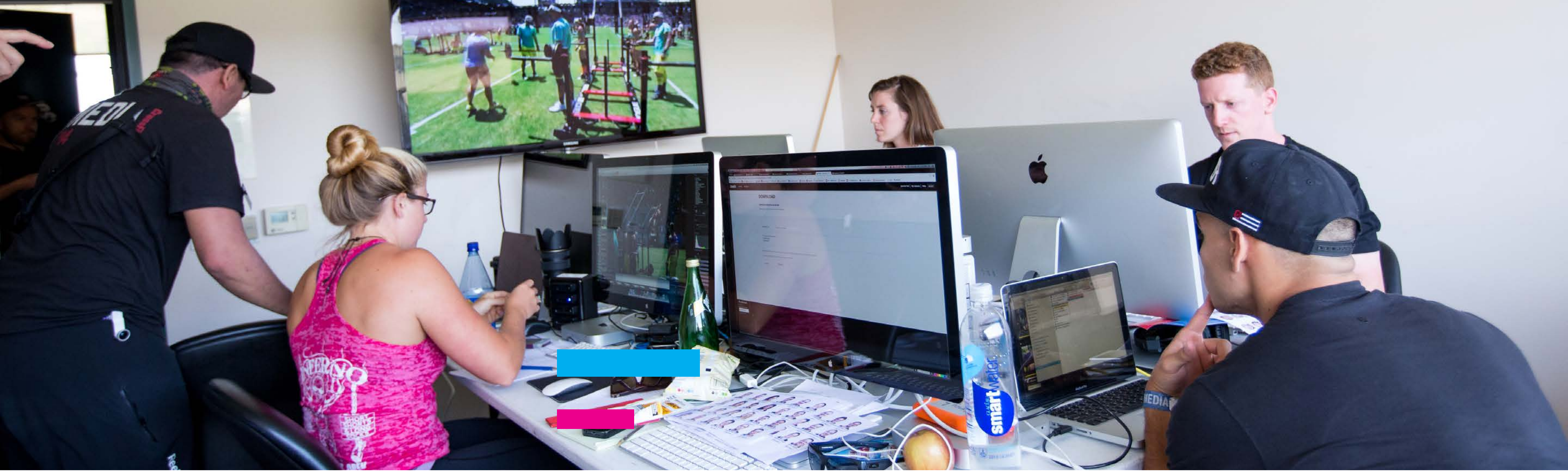
35

CrossFit  
ROGUE











# 50 HOURS OF LIVE BROADCAST







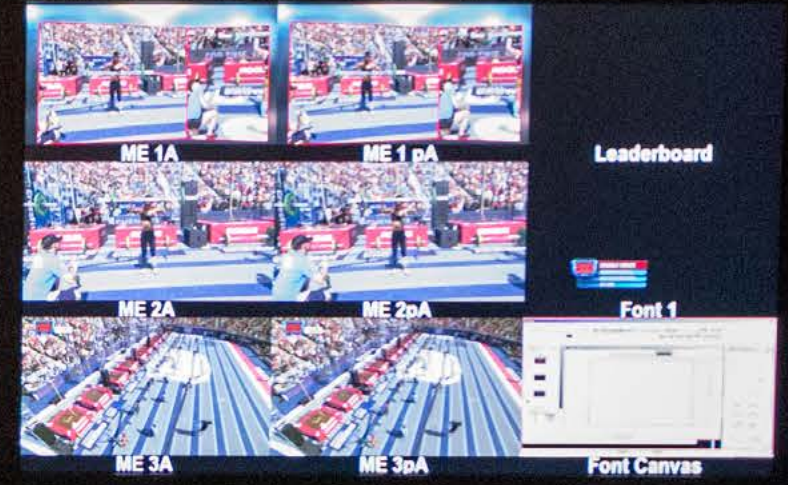
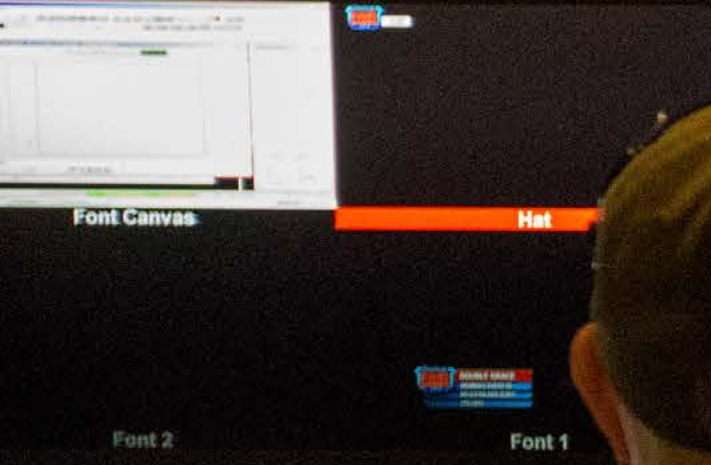
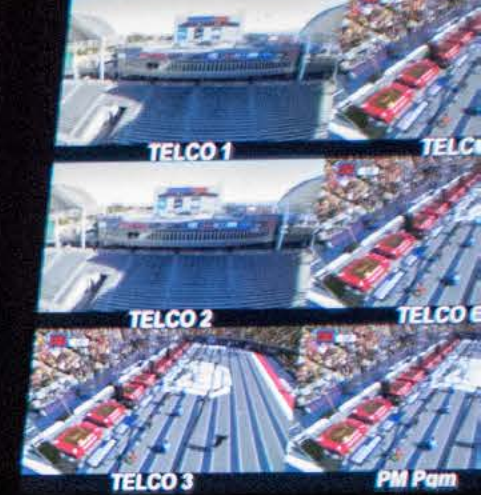
Rem 1



AM Pgm



DATG Pgm



CROSSFIT TO CAT  
TOILEY GROWN ALIVE





***"HERE WE ARE, NOW ENTERTAIN US"***









# ***THE ATHLETES***













# ***THE FITTEST ON EARTH***









